

## TEXAS STATE VITA

Please note: For all entries, list most recent items first. Headings without entries may be eliminated, but the heading lettering/numbering should remain consistent with this template.

### I. Academic/Professional Background

A. Name: Jonathan Zmikly

Title: Senior Lecturer

### B. Educational Background

<i>Degree</i>	<i>Year</i>	<i>University</i>	<i>Major</i>	<i>Thesis/Dissertation</i>
Master of Arts	2009	Texas State University	Media Studies	Non-Thesis Track
Bachelor of Applied Arts	2006	Central Michigan Univ.	Broadcast & Cinematic Arts	

### C. University Experience

<i>Position</i>	<i>University</i>	<i>Dates</i>
Senior Lecturer	Texas State University	August 2012 - present
Webmaster/ Web Editor	Texas State University	August 2010 – present
Adjunct – Lecturer	Texas State University	August 2009 – May 2012
Graduate Instructional Assistant	Texas State University	August 2006 – May 2009
Graduate Research Assistant	Texas State University	May 2007 – August 2008

### D. Relevant Professional Experience

<i>Position</i>	<i>Entity</i>	<i>Dates</i>
Freelance Web Developer	Jon Zmikly	July 2010 - present
Media Director	San Marcos Community Church	July 2009 - present
Blogger Intern	SXSW Interactive	September 2008 – March 2009
Promotional Assistant	CBS Radio – WOMC-FM	May 2007 – January 2008
Newsroom Intern	WWTV & WWUPTV	January 2006 – May 2006
Production and News Intern	WOOD/WOTV/WSXP	May 2005 – August 2005

### E. Other Professional Credentials (licensure, certification, etc.)

## II. TEACHING

### A. Teaching Honors and Awards:

Outstanding Graduate Assistant: School of Journalism and Mass Communication; Texas State University; April 2009

Outstanding Graduate Student: School of Journalism and Mass Communication; Texas State University; April 2009

### B. Courses Taught:

Fundamentals of Digital and Online Media: School of Journalism and Mass Communication; Texas State University; August 2012 – present

Visual Literacy: Film: School of Journalism and Mass Communication; Texas State University; August 2012 – December 2012

Media Design: School of Journalism and Mass Communication; Texas State University; August 2012 – present

University Seminar: University College; Texas State University; Fall 2011

Web Design and Publishing: School of Journalism and Mass Communication; Texas State University; August 2009 – present

Writing for the Mass Media: School of Journalism and Mass Communication; Texas State University; August 2006 – May 2009

### C. Graduate Theses/Dissertations or Exit Committees (if supervisor, please indicate):

### D. Courses Prepared and Curriculum Development:

Fundamentals of Digital and Online Media: School of Journalism and Mass Communication; Texas State University; August 2012 – present

Web Design and Publishing: School of Journalism and Mass Communication; Texas State University; August 2009 – present

### E. Funded External Teaching Grants and Contracts:

### F. Submitted, but not Funded, External Teaching Grants and Contracts:

### G. Funded Internal Teaching Grants and Contracts:

### H. Submitted, but not Funded, Internal Teaching Grants and Contracts:

I. Other:

**III. SCHOLARLY/CREATIVE**

A. Works in Print

1. Books (if not refereed, please indicate)

a. Scholarly Monographs:

b. Textbooks:

c. Edited Books:

d. Chapters in Books:

e. Creative Books:

2. Articles

a. Refereed Journal Articles:

b. Non-refereed Articles:

3. Conference Proceedings

a. Refereed Conference Proceedings:

b. Non-refereed:

4. Abstracts:

5. Reports:

6. Book Reviews:

7. Other:

Balzhiser, D; Grover, M; Lauer, E; McNeely, S; Polk, J and Zmikly, J. (2011). "The Facebook Papers", *Kairos: A Journal of Rhetoric, Technology, and Pedagogy, Fall 2011*.

B. Works not in Print

1. Papers Presented at Professional Meetings:

2. Invited Talks, Lectures, and Presentations:

Presentation: Social Media Engagement and Integration; Bootstrap Interactive; Austin, TX; June 2011

Panelist: National College Media Conference; October 2009

3. Consultancies:

4. Workshops:

iPad for Teaching and Learning; Texas State University; San Marcos, TX; May 2012

National Association of Hispanic Journalists Training Workshop - Final Cut Express, Sessions I and II; February 2010

5. Other:

*Print Versus Blog Ethics* (unpublished); April 2008

*The Portrayal of Immigration on Texas Newspaper Websites* (unpublished); April 2008

*Internet Behavior Among Different Classifications of Television Users* (unpublished); November 2007

*The Gatekeeping Function of Online Newspaper Editions* (unpublished); November 2007

C. Grants and Contracts

1. Funded External Grants and Contracts:

2. Submitted, but not Funded, External Grants and Contracts:

3. Funded Internal Grants and Contracts:

4. Submitted, but not Funded, Internal Grants and Contracts:

D. Fellowships, Awards, Honors:

Second Place in Journalism Category for Student Project: AEJMC Best of the Web; 2009

First Place in Magazine Format Show for Studio B: NBS Regional Conference; May 2008

Be A Bobcat Award: Texas State University-San Marcos; Fall 2008

**IV. SERVICE**

A. University:

Conversation Partner: International Student Services; September 2009 - May 2010

Bake Drive: Needy Families in San Marcos, SJMC Grad Club; September 2008

B. Departmental:

Mass Communication Week; Live Streaming; November 2012, 2011, 2010, 2009, 2008 and 2007

Alumni Committee; School of Journalism & Mass Communication; Fall 2010 – present

SJMC Website Content Manager; Fall 2011 – present

C. Community:

Tutor at DeZavala Elementary; February 2012 – present

Habitat For Humanity Volunteer; July 2011

Hays County Food Bank Volunteer; July 2010

San Marcos River Clean Up; November 2008

D. Professional:

E. Organizations

Faculty Advisor: Video Game Industry Association, Spring 2011 – present

Youth Leader: San Marcos Community Church, July 2009 – present

Media Operator: San Marcos Community Church, October 2006 – July 2009

Angel Food Preparation Volunteer; Angel Food Network, January 2006

Mission Trip to Tijuana: Companeros en Ministerio; March 2004, 2005, and 2006

1. Honorary:

2. Professional:

F. Services Honors and Awards: